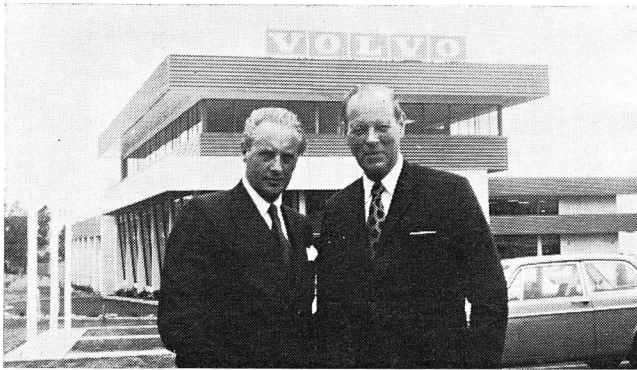


# Motor Trade news



CHAIRMAN of the Volvo Corporation in Sweden, Mr Gunnar Engellau (left) is shown with Mr Per Eriksson, managing director of Volvo Australia, in front of the company's new national headquarters at Moorebank, NSW. The premises are on a 5½-acre site. At right is the first

Volvo F86 prime mover to be used in Australia to haul a car carrier. It is owned by Fleetways, and was one of a \$500,000 vehicle and equipment display arranged in conjunction with the official opening of the new headquarters.

## Volvo's new base for national and Asian operations

SYDNEY—Volvo Australia Pty. Ltd.'s national headquarters at Moorebank were officially opened last month by the Federal Minister for Transport, Mr Peter Nixon.

Costing \$3.5m., the property includes (in addition to executive and general offices) a service school, vehicle servicing centre, computerised spare parts department, and a theatre. In 16 months, Volvo Australia has invested over \$8m. in this country.

Volvo activities throughout the Far East and the Pacific Basin will also be directed from the new headquarters. The area of operation stretches from the Iranian border to and including Japan and New Zealand, and will encompass greatly expanded export volume from Australia.

At the official opening, the chairman of the Volvo Corporation, Mr Gunnar Engellau, made a plea for a reduction in local content requirement for cars from the present 95% to 65-7%, with considerably lower import duties on the remaining components.

### TRUCKS

Mr Per Eriksson, managing director of Volvo Australia, said that Volvo trucks are well established on the Australian market and have continued to increase their market penetration in the heavy duty category, with sales running in excess of 90% on last year's figures.

"We are investing \$2m. in what will be the second largest Volvo truck factory outside Sweden at Wacol in Queensland", said Mr Eriksson.

From Our Special WA Representative  
PERTH — Volvo Australia Pty. Ltd. opened a \$350,000 distribution and sales centre at Kewdale a week before the opening of its national headquarters at Moorebank, NSW.

The Kewdale premises are built on

a five-acre site and are being used as a marshalling depot for new cars, trucks and earth moving equipment, pre-delivery service and distribution, a service area for trucks and cars and as a store for all Volvo parts. The Minister for Transport, Mr J. Dolan, performed the opening ceremony.

GOTEBORG (Sweden) — Volvo has concluded an agreement with the Dutch vehicle manufacturer DAF, Klockner Humboldt Deutz of Germany, and the French group SAVIEM for the development, purchase and production of parts and components for light trucks.

A jointly-owned company is to be formed with the aim of obtaining maximum utilisation of technical and economic resources available to the four companies.

As far as Volvo is concerned, it will mean a wider range of light trucks for its catalogue. The co-operation agreement does not concern the heavy commercials of any of the companies.

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